

COYOTE CHAMPION

FEBRUARY 2011

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NEW DI NCAA LEGISLATION

Notable recently adopted legislation which has an immediate effective date:

-Proposal 2010-5 (Adopted-Final October 2010) (Future Bylaw 13.2.1.3) Specifies that in men's basketball, if particular violations related to tryouts and/or camps/clinics occur, an institution must immediately declare an involved PSA as ineligible, and the institution must provide written notification to the involved PSA within 30-days of discovering the violation. The written notification must state that the actions of the institution have affected the PSA's eligibility and must also explain the consequences associated with the violation.

-Proposal 2010-21 (Subject to 60-Day Override Period) (Future Bylaw 11.7.4.3.2) Provides that in June-August coaches in sports other than basketball are not required to return to campus before engaging in additional recruiting activities, so long as not more than the permissible number of off-campus recruiters for the coach's specific sport engage in off-campus recruiting each day.

-Proposal 2010-46 (Subject to 60- Day Override Period) (Future Bylaw 13.11.3) This proposal revises the requirements for an institution hosting a HS, prep, or JC, practice or com-

petition. The proposal eliminates some monitoring and confirmation requirements and implements more manageable requirements.

-Proposal 2010-47 (Subject to 60- Day Override Period) (Future By law 13.14.3.1) Specifies that institutions may subscribe to a recruiting service that only provides video of and does not provide any additional information or analysis of PSAs. Such a service must comply with the requirements of a normal recruiting service as specified in 13.14.3 (a)-(g), but not subsections (c) and (e). Therefore all videos must still be restricted to regularly scheduled HS, prep, or JC contests as required in subsection (g).

-Proposal 2010-85 (Effective May 1) (Subject to 60-Day Override Period) (Future Bylaw 13.11.3.9.2) Specifies that a strength and conditioning coach who conducts vacation period and/or summer voluntary weight training or conditioning activities must be First Aid and CPR certified. Further, if a sports medicine staff member is on hand during such activities, the staff member must be empowered with the authority to cancel or modify the workout for health or safety reasons as they deem appropriate. Note that the sports medicine staff is not required to be on hand, they simply must have this discretionary power if they are on hand.

**UNCERTAIN
WHAT TO**

DO??

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DI RECRUITING CALENDAR FOR FEBRUARY, 2011**Men's and Women's****Basketball**

Feb. 1-28 Evaluation

Softball

Feb. 1-28 Contact

Football

Feb. 1-3 Dead

Feb. 4-28 Quiet

Track/Cross Country

Feb. 1-3 Dead

Feb. 4-28 Contact

Volleyball

Feb. 1-28 Contact

All other sports

Feb. 1-28 Contact



KNOWLEDGEABLE ATHLETES: AGENT DO'S & DON'TS

For your reference the USD compliance staff has posted a document at the following URL address, <http://www.usdcoyotes.com/info/compliance/>, titled Agent Do's and Don'ts. Below are some highlights from the document, please review.

Agent Do's!

- ◆ Be upfront that you, nor your family/relatives will accept meals, gifts, or money.
- ◆ Be suspicious of any agent requesting verbal or written

agreements.

- ◆ Be ready to say "no" or limit an agents involvement in your life.
- ◆ Drop an agent after one lie
- ◆ Contact USD Compliance Office with any questions!

Agent Don't!

- ◆ Never meet alone with an agent.

Comments on Agent Contact

Below are some statements for responding to bothersome agents that do not imply any verbal or

written agreement has been reached with another agent.

- ◆ "I am considering having Agent X represent me once my eligibility is exhausted."
- ◆ "I have narrowed down the list of agents who may potentially represent me once my eligibility has been exhausted, and you are not in that group."
- ◆ "At this point, my top choice as a potential representative once my eligibility has been exhausted is Agent X."

COYOTE NLI REMINDER

It is an exciting time in February and then again in April when high school recruits can sign a National Letter of Intent (NLI) and scholarship offer to attend USD to get their college education and compete for the Coyotes!

A recruiting-rules reminder to our USD athletics representatives (boosters, alumni):

Q: May a USD booster, fan or alumni member e-mail or post messages on a prospective student-athlete's Facebook (or similar social network website) to try to convince him/her to attend USD or to congratulate him/her on signing with USD?

A: No. An athletic representative may not e-mail or post messages on the webpage or website of any prospective student-athlete.

SUPERBOWL: NO GAMBLING!

Conferences or institutional staff members, as well as all student-athletes, **SHALL NOT** knowingly:

1. Provide information concerning any type of intercollegiate athletics to individuals involved in or linked to organized gambling activities;
2. Solicit or accept a bet on any intercollegiate team. Including participation in NCAA basketball tourna-

ment pools, "knockout" football pools, and football "pick-em" contests;

3. Place or accept a bet on any intercollegiate competition for any item that has tangible value (e.g., cash, merchandise, dinner); or
4. Participate in any gambling activity involving intercollegiate athletics or professional athletics,

through a bookmaker, an internet site, a parlay card, or any other method employed by organized gambling.



CONGRATULATIONS COYOTES!

Coyote **swimmers**, Thad Stoddard, Gabe Sands, Andy Cahalan, and Dane Van Arkel broke an 8 year old school and pool record in the 400 Free Relay on Jan. 29th against UND.



Coyote Men's and Women's **Basketball** get three conference wins in a row! Set to take on North Dakota on Feb. 5.

Just over **100 student-athletes** earned a 3.0 or higher GPA for the Fall 2010 Semester!

USD Track and Field teams are performing well against Big 12 opponents. At ISU's Bill Bergen Invite Sophomore Gabriel Williams won the 60 and 200 meter dash titles.

**WAY TO GO
COYOTES!!!**

NLI INITIAL SIGNING FEBRUARY 2, 2011

The National Letter of Intent initial signing period for **2010-2011 begins February 2** for the following USD sports: Football, Soccer, Track & Field, and Cross Country . Keep in mind that a prospective student-athlete remains a prospect following the signing of a National Letter of Intent. Thus, **NLI signees should continue to be treated as prospects unless an exception applies.**

NLI SIGNING RULES:

Before submitting a NLI to a high school or junior college prospect they must be registered with the NCAA Eligibility Center. New NLI regulations require an Eligibility Center ID number as part of a valid NLI.

When a prospect signs an NLI off campus a coach may not be present.

Once a National Letter of Intent is signed, coaches may make unlimited contacts and phone calls to the signee beginning the day after the prospect signs the NLI. However, dead period restrictions continue to apply.

NLI PUBLICITY REGULATIONS:

Before signing a prospect to an NLI, offer of financial aid, or offer of admission, you may comment publicly only to the extent of confirming recruitment of that prospect. You may not comment about the prospect's ability, the contribution that the prospect may make on the team, or the likelihood of the prospect's signing with the program.

Publicity released by the University of South Dakota may only occur after a prospect has signed a valid NLI, and the NLI is received and approved by the athletic compliance office.

Media may not be present during any recruiting contact made by an institution's coaching staff member.

DEAD PERIOD REMINDER:

It is impermissible to make in-person recruiting contacts or evaluations on or off the institution's campus or to permit official or unofficial visits. Recruiting phone calls may be made and recruiting correspondence may be sent during a dead period.

DIVISION I COUNCIL BEGINS STUDY OF AGENT ISSUE

Sports agent Jimmy Sexton told the Division I Leadership Council on Thursday that education is the key to minimizing eligibility problems stemming from student-athletes receiving benefits from agents.

“The only way to solve it is through educating the student-athlete on the right way to do things and what’s in their best interest in the long run,” Sexton said during the meeting at the NCAA Convention. “You have to educate the player. Your pre-med and pre-law students have somebody in place on campus to help them get to the next level. Why not have somebody help your student-athletes get to the next level?”

The Council directed Director of Agents, Gambling and Amateurism Rachel Newman Baker and her staff to return to the Council with concrete examples of what form education of players might take place.

Sexton said the current practice at some institutions of trying to shield student-athletes from any discussions with agents or about becoming a professional athlete was ineffective and didn’t address the reality faced by many incoming student-athletes who believe their future lies in the professional ranks. Attempting to keep student-athletes sheltered keeps only the most scrupulous agents away, Sexton said, and also harms the credibility of the institution with the student-athlete who believes he will be a professional athlete sooner rather than later.

Educating student-athletes about their draft potential, about the process and about agent contact and benefits will go a long way toward reducing some of the eligibility issues faced by Division I schools in recent months, Sexton believes, and will build credibility with younger players who may or may not have the talent to make the jump to the professional level.

The Council also requested that the Amateurism Cabinet study two concepts that could end up as legislative changes: a broadening of the definition of agents to include “any person (including, but not limited to, a contract advisor, financial planner, marketing representative, runner or individual who is employed or associated with that person) who (1) represents directly or indirectly, any individual in the marketing of his/her athletics ability or reputation or (2) seeks to represent or gain financially.”

While the Council didn’t believe the wording was a perfect fit, members supported the concept of broadening the definition of agents. According to Baker, these third parties often attach themselves to prospective student-athletes early in their athletics career – sometimes years before they reach a college campus – in order to establish trust and build a relationship that will pay off when the student-athlete turns professional. Because these third parties don’t negotiate contracts with professional teams, they rarely trigger NCAA agent legislation and are not accountable to the NCAA, professional leagues, professional players’ associations or state government agencies

The Council also asked that the cabinet continue to examine the concept of creating a detailed agent registry operated by the NCAA. The registry would help schools identify which agents are working within the rules and could serve as an incentive for agents to follow NCAA legislation.